

2007 OEDC CONSUMER SURVEY

To All Oswego Residents:

Two years ago, the Oswego Economic Development Corporation (OEDC) asked residents to complete a survey on their shopping and dining preferences. More than 20% of all households responded. The results of that survey helped us focus our efforts on attracting Kohl's, Best Buy, and other businesses to Oswego. We need your help again. **Please print this survey and mail the completed form to the OEDC at 26 W. Van Buren, Oswego, IL 60543. We will select a returned survey at random and award a \$75 gift certificate to Emmett's Ale House in downtown Oswego.**

Which grocery store do you shop at the most? _____

Which department store do you shop at the most? _____

Which drug store do you shop at the most? _____

Which bookstore do you shop at the most? _____

Which three restaurants do you eat at the most?

What products and services do leave Oswego to buy (list top three)?

Which national retail store would like to see locate in Oswego? _____

Which clothing store would you like to see locate in Oswego? _____

Which furniture store would you like to see locate in Oswego? _____

Which three specific restaurants would you like to see locate in Oswego?

Name _____

Address _____

Telephone _____

Number of people in your household: _____