



Oswego *Insite*

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2nd Quarter 2006

Quarterly report for Partners of the Oswego Economic Development Corporation

Celebrating Our 10th Anniversary, 1996-2006

Construction Begins on Route 34 Projects

Two major commercial centers will be moving lots of dirt this spring. It promises to be a busy construction season in the Route 34 corridor for the developers of Prairie Market and Gerry Centennial Plaza.

Prairie Market is located on the south side of Route 34, at Fifth Street. Not only has infrastructure work begun on the center, but all five of their major tenants will start construction this spring: Wal-Mart Supercenter, Kohl's, Lowe's, Best Buy, and Dick's Sporting Goods. In addition, another tenant has recently been announced for this center: TGI Friday's. Several other national retailers and restaurants are close to signing agreements to locate at Prairie



Prairie Market Groundbreaking

Market, which, when completed, will be the largest retail center in Kendall County.

Gerry Centennial Plaza is located on the southeast corner of Route 34 and Douglas Road. Construction has begun on the new Starbucks location, and work will soon begin for three

new tenants: Bed Bath & Beyond, Old Navy, and Michael's. The center is anchored by a 220,000 sq. ft. Meijer, which will soon break ground and open in Spring 2007. Centennial Plaza is currently negotiating agreements with several other national tenants.

This May, the OEDC will participate in the International Council of Shopping Centers (ICSC) Spring Convention in Las Vegas. The OEDC staff will be conducting a pre-show marketing campaign that will target commercial developers, retailers and restaurants. In addition, the OEDC will be an exhibitor at the ICSC Deal Making Show in September at the Hyatt Regency in Chicago.

OEDC Launches Two New Initiatives

The OEDC has launched initiatives to help attract new business investment to downtown Oswego and the Orchard Road corridor.

The Downtown Development Committee is identifying issues and opportunities for business growth in the downtown. Two of the issues that the committee is focusing on are: redevelopment of the Alexander Lumber site, and a long-term parking strategy. The committee includes Village and park district officials, and local business leaders.



Mike Schoppe

Mike Schoppe is the Chairman of the Downtown Development Committee. He is Principal with Schoppe Design Associates, a well respected land planning firm, located in downtown Oswego. Mr. Schoppe is a member of the OEDC Board of Directors. He and his family live in Oswego.



Bill Logel

The Industrial Development Committee oversees an important new initiative: to create and implement a strategy to attract industrial and office development to the Orchard Road corridor. The committee is reviewing

all the factors that go into the site selection process. Bill Logel, Operational Excellence Manager at Caterpillar Inc., chairs the committee, which includes other business leaders and the administrators from local governmental bodies. Mr. Logel is a member of the OEDC Board of Directors. He and his wife are Oswego residents.

In This Issue...

- 2 OEDC Turns 10
- 2 OEDC Staff promotions
- 3 Visitors Bureau Update
- 4 OEDC Partner Listing

OEDC Turns 10

On March 1 the Oswego Economic Development Corporation marked its 10th anniversary. The OEDC became an Illinois not-for-profit corporation on March 1, 1996. The formation of the OEDC came after several years of research and discussion by local business and civic leaders. David Krahn, then a member of the Oswego Village Board of Trustees, led the effort to create the OEDC. He also recruited the founding Tier 1 Partners and board of directors.

The OEDC was the

first economic development corporation in Kendall County. Today, there are three other EDCs in the county. During the past ten years the OEDC has grown from 11 partners to more than 95 today.

On March 13, 2006, Village President Craig Weber issued a proclamation congratulating the OEDC on its 10th anniversary. President Weber has been a strong supporter of economic development. He was on the Village Board of Trustees in 1995 and supported the formation of the



*The original OEDC Board of Directors
March 1996*

OEDC.

Chairman Scott Vickers has announced that the OEDC will formally celebrate the 10th anniversary at its annual meeting on August 17. Invitations will be mailed in early July.

OEDC Mission Statement:

The Oswego Economic Development Corporation is a public/private partnership that facilitates the retention, expansion and attraction of business investment to enhance the economic vitality and quality of life for the Oswego Community.

OEDC Staff

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OEDC Staff Promotions



Kimberly Salzbrunn Nikki Player

The Oswego Economic Development Corporation has recently promoted two members of its staff. Kimberly Salzbrunn has been promoted to Office Manager, and Nikki Player is taking on added responsibilities as the new Project Manager. They will both also work on behalf of the Oswego Visitors

Bureau, which is a program of the OEDC.

Kimberly Salzbrunn joined the OEDC staff in December 2004 as Executive Assistant. As Office Manager, she will also be responsible for customer service, information technology, and creating a new database of available sites. She also manages all OEDC and visitor bureau events.

Nikki Player served as the bureau's Advertising Representative, selling ad space in the Visitor & Community Guide. In her new position, she will be responsible for both ad sales, and recruiting new OEDC Partners.

Partner Perk

To display your company information in the Oswego Visitor Center, call 630-551-0167

Oswego Visitors Bureau Update



David Krahn

Margaret Gienger

2006 is turning out to be a very busy year for the Oswego Visitors Bureau, full of exciting new events and initiatives.

David Krahn has been named Chairman, and Margaret Gienger has been named Vice Chairman, of the Oswego Visitors Bureau Advisory Board. Mr. Krahn replaces Gail Johnson, who has served as Chairperson of the advisory board since the organization opened in January 2003. Ms. Johnson will retain a seat on the advisory board.

The 2006-2007 Oswego Visitor and Community Guide is now available. This year's guide includes enhanced listing for dining and relocation, as well as the Oswego Chamber of Commerce Membership Directory.

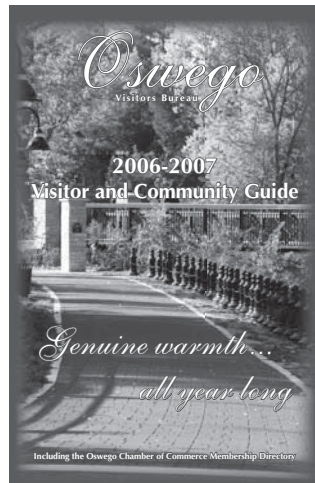
In 2006, the bureau will run two ads in the Illinois Bureau of Tourism Destination Guides. The first of the ads will run in early May and the second will run in October. The bureau will

also be placing an ad in the Northern Illinois CVB annual visitor guide.

Events this year include a tent at PrairieFest on June 17 and the bureau's event at Christmas walk on December 1.

The bureau will also be holding its first familiarization tour this year. Group tour operators and travel media will be invited to discover "Oswego's Hidden Treasures." Guests will be wined, dined and shown everything that makes Oswego a great place to visit. The event is scheduled for August 24.

The mission of the Oswego Visitors Bureau is to promote tourism in Oswego, with an emphasis on the attraction of overnight visitors. The Oswego Visitors Bureau is a program of the Oswego Economic Development Corporation. For more information, call the bureau at (630) 551-0167 or visit the website at www.visitoswego.org



2006-2007
Oswego
Visitor and
Community
Guide

In The Know...

The OEDC elected its 2006 officers: Scott Vickers (Chairman); Dr. David Behlow (Vice Chairman); Jeff Downs (Treasurer); and Bill McAdam (Secretary).

Two new downtown restaurants will open by June: Emmett's Ale House and Camille's Sidewalk Café.

Weblinx, Inc. is designing the new OEDC website which will be launched in May.

Several new tenants are opening at Oswego Junction, located at Orchard Road and Mill Street.

Construction will soon begin on the second phase of Oswego Office Centre, located on Route 71, west of Plainfield Road.

OEDC Executive Director Michael Cassa appeared on "Fox Valley Today" on WSPY on April 21.

National City Bank has announced plans to open an Oswego branch on Orchard Road.

Congratulations to OEDC Marketing Director Lisa Wentzell, who gave birth to Jackson Ronald Wentzell on February 13.

Welcome to Oswego



The groundbreaking ceremony for Castle Bank took place on November 7, 2005. The bank plans to hold a grand opening for its Oswego branch in May.

Save the Date

- | | |
|---------|---|
| May 9 | Ground Breaker Breakfast
Cress Creek Country Club,
Naperville |
| July 14 | OEDC Cubs Outing |
| Aug 17 | OEDC Annual Meeting |
| Sept 12 | OEDC Golf Outing
Fox Bend Golf Course |

Thank you to all of our Partners.

OEDC Board of Directors

Chairman

Scott Vickers
Old Second National Bank
Vice President

Vice Chairman

Dr. David Behlow
Oswego Community Unit School
District #308
Superintendent

Secretary

William McAdam
Oswegoland Park District
Executive Director

Treasurer

Jeff Downs
Bridgeview Bank-Oswego
President

James Hoving
Smith Engineering Consultants
Vice President

Angelo Kleronomos
Property Concepts, Inc.
President

David Krahn
Oswego Visitors Bureau
Advisory Board Chairman

William R. Logel, Jr.
Caterpillar, Inc.
Operational Excellence Manager

Mac Salazar
Rush-Copley Medical Center
CFO

Mike Schoppe
Schoppe Design Associates
President

Sid Simmons
Oswego Township
Trustee

Phil Solecki
Oswego Chamber of Commerce
President

Craig Weber
Village of Oswego
President

Frank Wooley
Oswego Community Bank
President

Ex-Officio:

David Silverman
Mahoney, Silverman & Cross, LTD
Partner

Tier 1 Partners

Bridgeview Bank- Oswego
Caterpillar, Inc.
Old Second National Bank
Oswego Chamber of Commerce
Oswego Community Bank
Oswego Community Unit School
District #308

Oswego Township
Oswegoland Park District
Property Concepts, Inc.
Rush-Copley Medical Center
Schoppe Design Associates
Smith Engineering Consultants, Inc.
Village of Oswego

Ground Breaker Partners

AT&T
Allied Waste
Comcast
Dommermuth, Brestal, Cobine & West
Dreyer Medical Clinic
Edward Health Services Corp
HRM Properties and Development
Kensington Homes
Macom Corporation
Mahoney, Silverman & Cross, LTD
Moser Enterprises, Inc.
Ocean Atlantic Development LLC
Oswego Computer Solutions, Inc.
Pasquinelli, Inc.
Primus Corporation
Pulte Homes, Inc.
Stonhill Leasing, Inc.
The Shaw Company
Town & Country Homes
Washington River, LLC
Washington Square Group, LLC
Weblinx, Inc.
Wiseman-Hughes Enterprises, Inc.

Tier 2 Partners

Allied First Bank
Allsteel Credit Union
American Built Systems
American Male & Company
AmericInn Lodge & Suites
Aurora University
C & H Industries

Cardinal Fitness, LLC
Caton Commercial Real Estate
CEMCON, Ltd.
Chase
Coldwell Banker Commercial
Primus Realty
Commonwealth Edison Company
Culvers
D.L. Cook Corporation
Deerpath Development Corp.
Dolan & Murphy, Inc.
Earthmover Credit Union
Emerson Creek Pottery
Engineering Enterprises, Inc.
Face to Face Communications
First Place Rental
Fox Metro Water Reclamation
Fox Valley Building and Trades Council
Fox Valley Trophy & Award
G.A. Blocker Grading Contractor
Geneva Construction Company
Harris Bank
Heritage YMCA Group
Holiday Inn Express
ImagePro
John F. Carlson, CPA, MST
john greene, Realtor
Kendall County
Kendall Pointe Surgery Center
Kettley and Company, Realtors
Law Offices of Daniel J. Kramer
LPS Pavement
Meyers Business Interiors
Nicor Gas
Oswego Public Library
Pierson Studios
Precision Packaging, Inc.
Premier Electrical Services, Inc.
Quick Signs
R J Kuhn Plumbing Heating
R.A. Bright Construction, Inc.
R.C. Romine
R.C. Wegman Construction Co.
RE/MAX Way
Task Force Cleaning
The Bigelow Group
The Irish Press
The Record Newspaper
The Tillers
TLC Floors & More
Waubonsee Community College
Weilert Properties & Development
York Appraisal Company, Inc.

Your Success is *Our* Business