



# Oswego *Insite*

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4th Quarter 2006

*Quarterly report for Partners of the Oswego Economic Development Corporation*

*Celebrating Our 10th Anniversary, 1996-2006*

## Major Tenants For Orchard Road

Two significant projects have been announced for the Orchard Road corridor. Jewel Osco will open a 61,000 sq. ft. store in the Orchard Way shopping center in late 2007. Also next year, Edward Health Services will open a 15,000 sq. ft. medical building in the same center. Orchard Way is the 60-acre commercial development on the northwest corner of Route 34 and Orchard Road.

Jewel is important, because it is the first "big box" to locate in the Orchard Road corridor, which stretches from Route 34 to Galena Rd. in Oswego. With an anchor store now confirmed, it will be easier to attract other national tenants to Orchard Way. The Edward



*The proposed Jewel on Orchard Rd.*

project is important, because it will be the first major medical facility on the west side of town.

Other developments in the corridor are moving forward. Several tenants have opened, and others will soon do so, at Oswego Junction, located on the northwest corner of Orchard and Mill Road. In addition, there are other commercial projects being planned.

Two financial institutions, Allied First Bank and National City, will open branches on Orchard Road next year. They will join Castle Bank, Walgreen's, and Chase Bank that have already opened.

The OEDC Industrial Development Committee is drafting a plan for future industrial and office development on Orchard Road, north of the Burlington Northern Santa Fe tracks. The plan will be presented to local government agencies early next year.

For more information on opportunities in the Orchard Road corridor, please call Michael Cassa at (630) 554-1776.

## OEDC Celebrates 10th Anniversary at Annual Meeting

The OEDC celebrated its 10th Anniversary on August 17 at White Eagle Golf Club in Naperville at the OEDC Annual Meeting. With 300 civic and business leaders in attendance, this was the largest Annual Meeting the OEDC has held.

The event was moderated by OEDC Chairman Scott Vickers. Speakers included Village President Craig Weber, OEDC Vice Chairman



*Scott Vickers presents Caterpillar, Inc with the 2006 Extraordinary Corporate Citizen Award*

by David Krahn to former OEDC Executive Director Ellen Divita. Mr. Krahn was the first Chairman of the OEDC.

The evening concluded with the showing of a ten-year retrospective, which was produced by R.C. Romine, Inc. The OEDC is grateful to the speakers and sponsors that made the Annual Meeting a success.

Dr. David Behlow, OEDC Executive Director Michael Cassa, and OEDC Treasurer Jeff Downs.

In addition to the presentation of the 2006 Vision Awards, special presentations were made by OEDC Secretary Bill McAdam to former Oswego Visitors Bureau Advisory Board Chairperson Gail Johnson; and

### Vision Award Winners

Emmett's Ale House  
Periwinkles  
Washington River, LLC

Extraordinary Corporate Citizen  
Caterpillar, Inc.

### In This Issue...

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## Your Table Is Ready

Starting in 1997, the OEDC has conducted surveys of Oswego residents to identify the types of commercial businesses that are most in demand. Local consumers have consistently asked the OEDC to attract a larger variety of restaurants. Ten years ago, many, if not most, Oswego residents spent their dining



*Emmett's Ale House*

dollars out of town. That is no longer true.

This year alone, several new restaurants have opened in Oswego, including two in downtown: Emmett's Ale House and Camille's Sidewalk Cafe. A third restaurant, Capri Ristorante Italiano will open next year at 55 Main Street.

Restaurants are opening in the Route 34 corridor. Late last year, Bakers Square, Giordano's and Red Robin opened at Oswego Commons. Buffalo Wild Wings has announced plans to open next year at Centennial Plaza, and Famous Dave's Barbeque will open at Prairie Market.

Mason Square has signed up two new restaurant tenants. Petey Z's, and a new

pancake house, The Southern Belle, which will open later this year. Petey Z's is an upscale Italian restaurant that has relocated to Oswego from downtown Naperville.



*Camille's Sidewalk Cafe*

In addition to national chains, the OEDC has made the attraction of upscale and unique restaurants a priority. Please send us suggestions at [mcassa@oswego-illinois.org](mailto:mcassa@oswego-illinois.org).

### OEDC Mission Statement:

The Oswego Economic Development Corporation is a public/private partnership that facilitates the retention, expansion and attraction of business investment to enhance the economic vitality and quality of life for the Oswego Community.

### OEDC Staff

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## OEDC Welcomes Two New Board Members



*Lynn Flores*



*Paul Lehman*

The Oswego Economic Development Corporation is pleased to announce that Lynn Flores and Paul Lehman have joined the OEDC Board of Directors.

Ms. Flores is Bank Manager of Castle Bank, which opened their Oswego branch in May. Mr. Lehman is President of Macom Corporation, which has been an OEDC Ground Breaker Partner since 2000.

Last year, the OEDC launched its first capital campaign in five years. The "Foundation for Success" campaign was indeed a big success. 44 new partners joined the OEDC, including three new Tier 1 Partners: Castle Bank, Macom Corporation, and Schoppe Design Associates. In addition, the Village of Oswego and Caterpillar, Inc. each increased their annual investment. Premier Electrical Services and Fox Valley Trophy & Awards also donated items for the new OEDC office.

In July, we welcomed our 100<sup>th</sup> Partner: Neumann Homes. To our 111 public and private sector partners, thank you for your investment in the OEDC!

### Partner Perk

All Partners are listed in the semi annual Partners Directory

# Oswego Visitors Bureau Update



*Participants of the Familiarization Tour at the Marmalade Tree in Downtown Oswego*

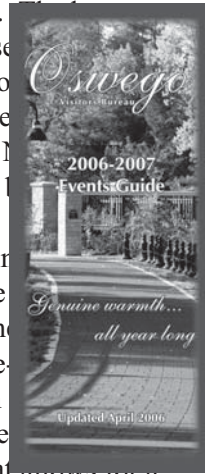
On August 24 the bureau held a Familiarization Tour for seven members of the media who were treated to a half day to "Discover Oswego's Hidden Treasures". The tour began at the Village Grind and then a walking tour of downtown Oswego. From there the group boarded a bus for stops at the AmericInn Lodge & Suites, the Holiday Inn Express Hotel & Suites, and the Fox Valley Winery. The day ended with lunch at Emmett's Ale House in downtown Oswego. The event was a great success, and another tour will be planned for next year.

Over the past few months the bureau has run several ads promoting Oswego as a destination for visitors. Two ads were run for the Oswego Fine Art Fair, one in the Beacon News special insert section, and one done with the Village in the Chicago Tribune. Two ads were also purchased in the Illinois Department of Tourism Destination

Guides. The Spring/ Summer edition was published in May and ran as an insert in many newspapers in the midwest United States. It received 5,100 response ad. The Holiday edition was published in November. The bureau purchased an ad in the 2006-2007 CVB guide which will be published in early 2007.

In June the bureau in conjunction with the companion piece to the Oswego Community Guide. This guide will be published twice a year and will include information on accommodations, and events. The twice a year format allows for a more up to date events listing. This guide is sent to respondents from the destination guides and it is displayed at both Oswego hotels.

Work is underway for the 2007-2008 Oswego Visitor and Community Guide which will now be distributed to every home in the Village of Oswego. For information on advertising in the guide, call Nikki Player at (630)551-0167.



## In The Know...

In addition to Kohl's which opened on October 5, Bed Bath & Beyond, Michael's and Old Navy will also open this fall.

150 people attended the annual OEDC Cubs Outing on July 14.

A 60,000 sq. ft. industrial spec building is under construction in the Highland Business Center.

L.A. Fitness has submitted plans to build a new facility at the southwest corner of Route 34 and Ogden Falls Blvd.

HRM Properties & Development has announced that it will relocate its corporate office to Mason Square.

Construction has started for a multi-tenant building, located on the last available out lot at Oswego Commons.

On September 27, Allied First Bank broke ground on their new headquarters facility on Orchard Road.

Congratulations to Smith Engineering Consultants, now the SEC Group, who celebrated their 25th anniversary at a reception at the Illinois Municipal League Conference in Chicago.

## Welcome to Oswego



*On October 5, Village President Craig Weber cut the ribbon at the Grand Opening of the new Kohl's store in Oswego.*

## Save the Date

Dec. 1      OVB Christmas  
Walk Tent  
5:00 p.m.

# Thank you to all of our Partners.

## OEDC Board of Directors

### Chairman

Scott Vickers  
Old Second National Bank  
Vice President

### Vice Chairman

Dr. David Behlow  
Oswego Community Unit School  
District #308  
Superintendent

### Secretary

William McAdam  
Oswegoland Park District  
Executive Director

### Treasurer

Jeff Downs  
Bridgeview Bank-Oswego  
President  
Gary Adams  
Village of Oswego  
Administrator  
Lynn Flores  
Bank Manager  
Castle Bank  
James Hoving  
SEC Group  
COO  
Angelo Kleronomos  
Property Concepts, Inc.  
President  
David Krahn  
Oswego Visitors Bureau  
Advisory Board Chairman  
Paul Lehman  
Macom Corporation  
President  
William R. Logel, Jr.  
Caterpillar, Inc.  
Retired Executive  
Mac Salazar  
Rush-Copley Medical Center  
CFO  
Mike Schoppe  
Schoppe Design Associates  
President  
Sid Simmons  
Oswego Township  
Trustee  
Phil Solecki  
Oswego Chamber of Commerce  
President  
Craig Weber  
Village of Oswego  
President

Frank Wooley  
Oswego Community Bank  
President  
**Ex-Officio:**  
David Silverman  
Mahoney, Silverman & Cross, LTD  
Partner

## Tier 1 Partners

Bridgeview Bank Group  
Castle Bank  
Caterpillar, Inc.  
Macom Corporation  
Old Second National Bank  
Oswego Chamber of Commerce  
Oswego Community Bank  
Oswego Community Unit School  
District # 308  
Oswego Township  
Oswegoland Park District  
Property Concepts, Inc.  
Rush-Copley Medical Center  
Schoppe Design Associates  
Smith Engineering Consultants, Inc.  
Village of Oswego

## Ground Breaker Partners

Allied Waste  
AT&T  
Comcast  
Dominick's Finer Foods, Inc.  
Domermuth, Brestal, Cobine & West  
Dreyer Medical Clinic  
Edward Health Services Corporation  
HRM Properties & Development, LLC  
K. Hovnanian T&C Homes at Illinois  
Kensington Homes, LLC  
Mahoney, Silverman & Cross, LTD  
Moser Enterprises, Inc.  
Neumann Homes  
Ocean Atlantic Development LLC  
Oswego Computer Solutions, Inc.  
Oswego Fire Protection District  
Pasquinelli, Inc.  
Primus Corporation  
Pulte Homes, Inc.  
Stonehill Business Park, Inc.  
The Shaw Company  
Washington River, LLC  
Washington Square Group, LLC  
Weblinx, Inc  
Wiseman-Hughes Enterprises, Inc.

## Tier 2 Partners

Alarm Detection Systems, Inc.  
Allied First Bank  
Allsteel Credit Union  
American Built Systems  
American Male & Company  
AmericInn Lodge & Suites  
Aurora University

C & H Industries  
Cardinal Fitness, LLC  
Caton Commercial Real Estate Group  
CEMCON, Ltd.  
Chase Bank  
Coldwell Banker Commercial Primus Realty  
Commonwealth Edison Company  
Culver's  
D.L. Cook Corporation  
Dean J. Kleronomos, Attorney  
Deerpath Development Corp.  
Dolan & Murphy, Inc.  
Earthmover Credit Union  
Emerson Creek Pottery  
Engineering Enterprises, Inc.  
Exit Realty  
Face to Face Communications  
Fifth Third Bank  
First Place Rental  
Fox Metro Water Reclamation  
Fox Valley Building & Construction  
Trades Council  
Fox Valley Trophy & Awards  
G. A. Blocker Grading Contractor, Inc.  
Geneva Construction Company  
Harris N.A.  
Heritage YMCA Group  
Holiday Inn Express  
ImagePros  
John F. Carlson, CPA, MST  
john greene, Realtor  
Kane, McKenna & Associates, Inc.  
Kendall County  
Kendall Pointe Surgery Center  
Kettley and Company Realtors  
Kluber, Skahan & Associates, Inc.  
Law Offices of Daniel J. Kramer  
LPS Pavement  
MeritCorp, PC  
National City  
Nicor Gas  
Oswego Public Library  
Pierson Studios  
PMA Financial Network  
Precision Packaging, Inc.  
Premier Electrical Services, Inc.  
Quick Signs  
R. A. Bright Construction, Inc.  
R. C. Romine, Inc.  
R. C. Wegman Construction Co.  
R. J. Kuhn, Inc. P.H.C.  
RE/MAX Way  
RealStar Realty  
Task Force Cleaning  
The Irish Press  
The Record Newspapers  
The Tillers  
TLC Floors & More  
Twin Oaks Landscaping  
Waubensee Community College  
Weilert Properties & Development, LLC  
York Appraisal Company, Inc.

# Your Success is *Our* Business